



**Motivated Sellers & Motivated Buyers Will Make
You Rich in Real Estate: "Lease Options"
"Subject to Real Estate" "Wholesaling" "Short
Sales" "Rehabbing Properties"**

Omar Johnson

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In order for you to succeed as a real estate investor you must understand the following equation $\text{Motivated Sellers} + \text{Motivated Buyers} = \text{Money In The Bank For You}$. In fact, the combination of motivated sellers and motivated buyers can actually make you very rich from real estate. Let me explain further. Once you are able to find a motivated seller and come to an agreement with that seller to creatively purchase their house you need a motivated buyer to either cash you out and take the property off your hands or at least make some type of monthly payment to you that will enable you to create a positive monthly cash flow from that property. Having said that, as a real estate investor your primary focus and the bulk of your time that you devote to your real estate business should be spent on finding and attracting motivated sellers and motivated buyers and closing deals with them. This necessary endeavor of attracting and finding both motivated sellers and motivated buyers involves an intricate step by step process that you must learn and master if you expect to make money from real estate. In this 47 minute audio cd entitled "Motivated Buyers & Motivated Sellers Will Make You Rich In Real Estate" real estate entrepreneur and real estate marketing expert Omar Johnson reveals to you the secrets of this step-by-step process that will have you closing deals in no-time. In this amazing audio cd you will learn the following : The characteristics of a motivated seller, how to create a marketing system for your real estate business that runs on auto-pilot, the importance of knowing what to say to sellers, the importance of knowing what to say to buyers, how to effectively use scripts on your buyers and sellers, the importance of creating a killer buyers list for you real estate business, the main differences between wholesale buyers and retail buyers, how to attract retail buyers and wholesale buyers for wholesaling, lease options, owner financing, short sales etc..

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