

Insider Secrets To Making Money with Offline SEO and Social Media Clients

Brian A. Cliette, James Taylor

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Have you always wanted to know the difference between on page and off page search engine optimization (SEO) and how it can be used, to benefit your business by driving traffic to your website, blog or forum, or even your brick-and-mortar store? Not to mention running a business as an SEO consultant search engine optimization has become a crucial part to any major businesses, large or small, because if no one can find your website. They can't become customers. The "stop building pages and start building links" course will teach you everything you need to know about off page SEO to help get your existing business noticed or get a new business off the ground or start your career as a consultant, you will learn everything from the difference between on page and off page SEO the importance of back linking and so much more... By the end of this bookyou will have a solid foundation in search engine optimization that will put you on the path to financial independence. What you will learn: 1. You will learn the difference between off page and on page SEO. 2. You will learn how to find and establish quality back links for your site. 3. You will learn the importance of quality anchor text. 4. You will learn the importance of quality content for your site. 5. You will learn to make sure the sites that you link to have a quality rank. 6. You will learn how to use a quality press release to establish a quality back link 7. You will learn why posting on forums and blogs is important. 8. You will learn the positives and pitfalls of the Google ranking system and so much more...

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