



Grinding It Out by Ray Kroc | Summary & Study Guide

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Grinding it out is the story of how a man named Ray Kroc took a small restaurant and made it into the largest fast food chain restaurant in the nation. Kroc begins by writing about his humble beginnings and his obsession with business and making good deals. This character trait was his saving grace, and his demise at the same time. Though his knack for business was great for the corporation, it was awful for his personal relationships. Throughout the course of his life, Kroc adapted his business sense into his only sense, and only those strong enough to endure his passion for business would remain in his life. With Ray Kroc, it was all or nothing, and his all turned out to make him a fast food giant.

This study guide includes the following sections: Plot Summary, Chapter Summaries & Analysis, Characters, Objects/Places, Themes, Style, Quotes, and Topics for Discussion.

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