

# Online Reputation Management & Reverse SEO: How to enhance and defend your online reputation in 30 hours

Koz Khosravani

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Your teenage daughter receives an anonymous email from someone containing hateful language that brings her to tears (or worse, potential thoughts of suicide). Your younger son gets bullied online by a bunch of technology-savvy schoolmates who make life miserable for him. Your husband's firm dives into bankruptcy due to an online reputation attack by ruthless competitors or even anonymous jealous "friends" behind his back; his relations with you deteriorate and affect your personal lives. What do all these cases have in common? The answer is the use of the Internet to attack your character, business, and life. While the rate of the attacks online is increasing, cyber laws are progressing too slowly to respond to the ever-changing Internet world. You need help to protect yourself, your family and your business. Luckily, it is possible to build an online reputation barrier to shield from such attacks. In this short mini book, I cover the basic 4 steps you need to take plus how these 4 steps and tasks translate into a total of 30 hours of work on your behalf. This mini book is recommended ONLY to beginners and those who are new to the field of SEO, Online Reputation Management and Web Technologies.



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