



Our Iceberg Is Melting: Changing and Succeeding Under Any Conditions

John Kotter, Holger Rathgeber

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A new edition of the classic business parable that has sold more than a million copies since 2006.

Our Iceberg Is Melting is a simple fable about doing well in an ever-changing world. Based on the award-winning work of Harvard's John Kotter, it is a story that has been used to help thousands of people and organizations.

The fable is about a penguin colony in Antarctica. A group of beautiful emperor penguins live as they have for many years. Then one curious bird discovers a potentially devastating problem threatening their home - and pretty much no one listens to him.

The characters in the story, Fred, Alice, Louis, Buddy, the Professor, and NoNo, are like people we recognize - even ourselves. Their tale is one of resistance to change and heroic action, seemingly intractable obstacles, and the most clever tactics for dealing with those obstacles. It's a story that is occurring in different forms all around us today - but the penguins handle the very real challenges a great deal better than most of us.

Our Iceberg Is Melting is based on pioneering work that shows how eight steps produce needed change in any sort of group. It's a story that can be enjoyed by anyone while at the same time providing invaluable guidance for a world that just keeps moving faster and faster.

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