



Content Everywhere: Strategy and Structure for Future-Ready Content

Sara Wachter-Boettcher

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Care about content? Better copy isn't enough. As devices and channels multiply--and as users expect to easily relate, share, and shift information--we need content that can go more places, more easily. This book will help you stop creating fixed, single-purpose content and start making it more future-ready, flexible, and reusable.

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Playing with family in the park, coming to see the marine world or hanging out with friends is thing that usually you may have done when you have spare time, and then why you don't try issue that really opposite from that. A single activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Content Everywhere: Strategy and Structure for Future-Ready Content, you may enjoy both. It is very good combination right, you still wish to miss it? What kind of hangout type is it? Oh seriously its mind hangout people. What? Still don't have it, oh come on its identified as reading friends.

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